

## Coleraine leads the way for Air New Zealand's 'Fine Wines of New Zealand'

Te Mata Estate is pleased to announce Coleraine and Bullnose Syrah as two of the first picks for Air New Zealand's new 'Fine Wines of New Zealand' programme.

Six of the nation's leading independent wine experts, on behalf of Air New Zealand, have named their official 'Fine Wines of New Zealand'; a list of the country's most prestigious fine wines that will lead the airline's upcoming global promotion of New Zealand wine and wine regions.

One of the key criteria for the list was consistency, with a chosen wine having to show an exceptional standard over a minimum of five consecutive years. As part of their 2016 tasting, Air New Zealand bought a thirty-year consecutive vertical of Te Mata Estate's Coleraine at auction. This Coleraine vertical was tasted with their panel to benchmark both the quality of fine New Zealand wine and its ability to evolve and develop over time.



Nick Buck, Te Mata Estate CEO commented:

**"Te Mata's Coleraine and Bullnose continue to be recognized at the forefront of New Zealand wine, and we look forward to partnering with Air New Zealand in taking New Zealand's greatest wines to the world."**

Air New Zealand Chief Operations Officer Bruce Parton noted:

**"Air New Zealand has carved out an enviable reputation globally for its premium on board wine selection over many years and we believe this latest commitment to the Fine Wines of New Zealand takes it to another level."**

The 'Fine Wines of New Zealand' selection will start to feature in Air New Zealand Business Premier cabins from September.

### Te Mata Estate

With 120 years of family-run winemaking in the same vineyards and same original buildings, Te Mata Estate's story is unique in New Zealand. Established in 1896, Te Mata Estate remains family owned, producing internationally recognized wines exclusively from its Hawke's Bay vineyards.

### Coleraine

Te Mata Estate Coleraine is regarded as New Zealand's greatest red wine, with a proud reputation for quality and collectability. *WineOrbit.com* described Coleraine '13 and Coleraine '14 as 'Back to back perfection' awarding both the maximum 100 Points.

'When Coleraine was first made in 1982, it was light years ahead of any New Zealand red wine produced before that date. It has since become the country's most iconic wine label.'

- Bob Campbell MW, Decanter UK

'I conjectured whether this is New Zealand's greatest wine? Well, let me put it this way, it is the front runner.'

- *Neal Martin, Robert Parker's Wine Advocate, USA*

'Coleraine - the beating heart of Hawke's Bay in vinous form. Not just one of New Zealand's greatest Bordeaux blends (I happen to think it's in the No.1 spot) but one of the world's elite versions too.'

- *Matthew Jukes, MoneyWeek, UK*

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